

Each show is given a budget that is allocated from current funds. However, production costs can be more that what is budgeted. FCCT invites businesses, entities or persons to underwrite a show. All Underwriting is tax-deductible.



A full show underwriter covers all of the following costs: Production/Facility, Costume,

Set Design and Marketing



Underwriting at this level means the underwriter is paying the production costs of a show—facility staffing during performances, royalties, insurance fees, camper needs.



Each show needs to be promoted within Fayette County as well as the adjacent communities. To sell tickets, people need to know the great things going on at the theatre. As a marketing underwriter, you assist the theatre in paying for advertising spots such as radio and written publications, as well as online advertising.



Costume needs vary from show to show.

Certain time eras can be more difficult to costume than others. As a costume underwriter, you would be providing the funding to have costumes bought, made or rented.



Each production set is tailored to the time and place of each story. Sets are torn down and rebuilt for each production. As a set design underwriter, funds are used to purchase building supplies such as wood, nails, screws, paint, etc. Funds will also be used to purchase set elements such as furniture, foliage, pictures, and anything else needs to create the setting of the play.



You'll be listed above the title of the production on our web site as well as on posters and playbills; in newspaper advertisements and articles in regional media; and on t-shirts (if the production elects to have one).

If you underwrite a full show, you'll receive 30 tickets to that production. Production underwriters receive 20, Marketing receives 10, Costume and Set receive 5. You may use these tickets any way you wish (invite friends, family, business associates, employees, clients . . . ).

All underwriters receive advertisement inside the playbill. Full Show Underwriters receive a full page on the back, all others receive halfpage within the program. If you do not have a business to advertise, you might want to honor a relative or friend or your favorite charity. (Honorees must be approved by the theatre's board of directors.)

All Underwriters receive reserved seats to the performance of your choice and cross promotion through all of our social media platforms.



We at the Fayette County Community Theatre strive to enrich, educate, and entertain our community by providing opportunities to both attend and participate in high quality theatrical productions.



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## Fayette County Community Theatre

Building Community
Through Play



